

FOOD FOR THOUGHT

WITH CAROL LAWRENCE & MICHELLE TRUMBLE
(THE TASTE BUDS) ON



Sundays 10am-12noon



The only local talk show in the Capitol Region on the subject of
all things Food and Drink!

Carol is a long-time restaurateur and has been a part of the 107.7 Pulse Family since 2008. Michelle has been a regular dining partner with Carol and helps host **Food for Thought**. Every week, Carol and Michelle (The Taste Buds) discuss Dining Adventures, Food Trivia, chats with Food and Drink Experts, shares a recipe for all the Home Chefs out there and checks in to see what Donna is cooking up during her popular segment "Donna's Deelites"



EXCLUSIVE TITLE SPONSOR



What's Included:

- ✓ 4 Live (:30) commercials going into commercial break read by Carol Lawrence each week.
- ✓ Inclusion in a minimum of 25 Recorded Promotional Mentions each week on 107.7 The Pulse. (Name and 10 word tag)
- ✓ Banner Ads on NH1.com, 1077wtpl.com including link to Sponsor's website. Banners on 107.7 and Food for Thought Facebook pages.

Total Investment: \$250 per week (8 Week Minimum)

Agreed to for Client: _____ *Date:* _____



WEEKLY SEGMENTS AVAILABLE FOR SPONSORSHIP



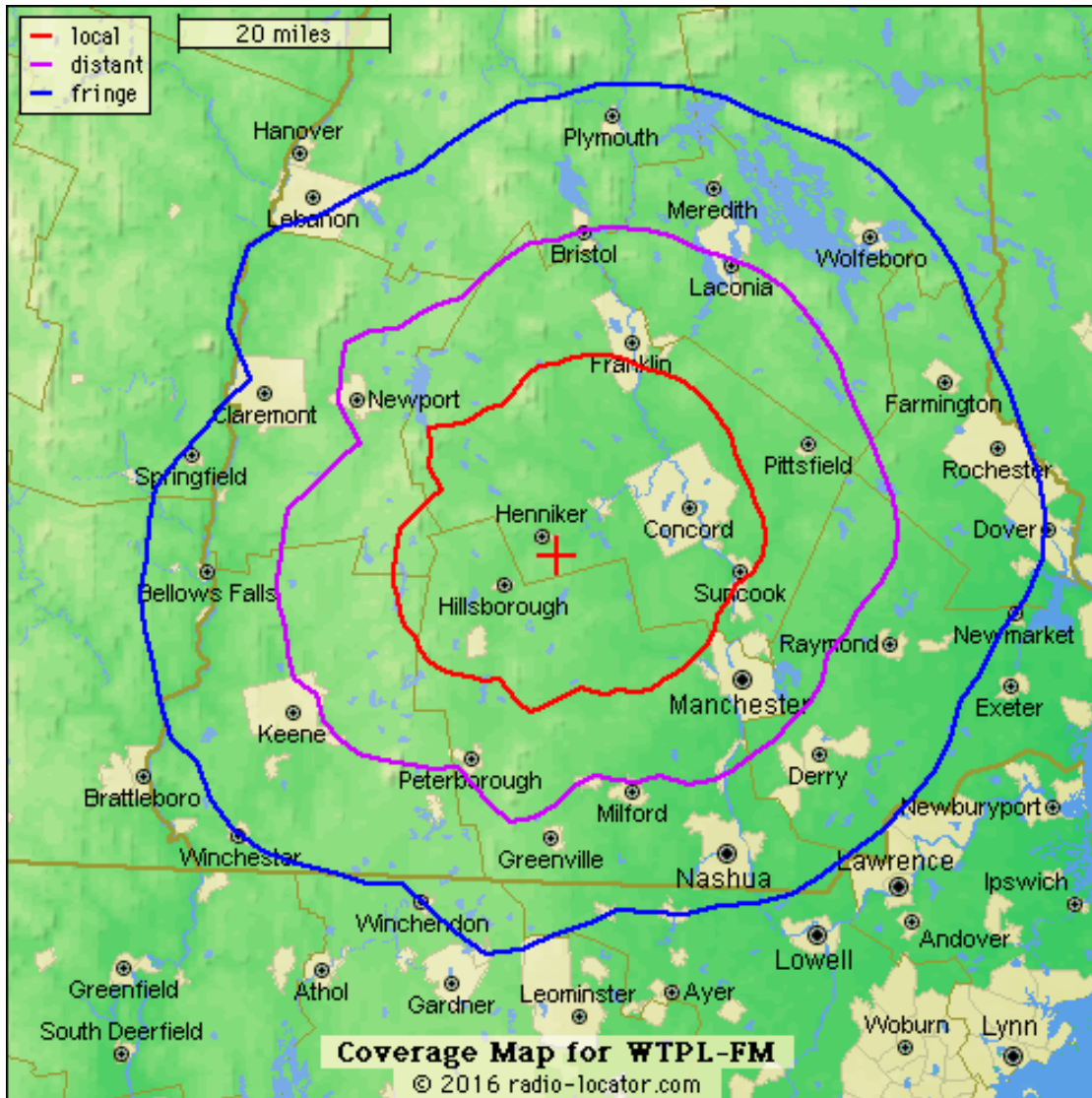
- ❖ 'Donna's Dee-lights'
- ❖ Taste Buds and Company Dining Adventures (purchased)
 - ❖ Food Trivia
 - ❖ Food and Drink 101
 - ❖ Recipe Corner

What's Included:

- 2 Commercials (1 per Hour) each week.
- A minimum of 2 live mentions by hosts during the sponsored segment each week.

Total Investment: \$100 per week + a
\$25 Gift Card for giveaways
(8 Week Minimum)

Agreed to for Client: _____ *Date:* _____



107.7 the Pulse (WTPL), is Concord's and Manchester's source for News, Talk and Sports! Listeners tune in for Local Talk, Red Sox Baseball and New England Patriots Football.

Target audience is Men and Women 45+ who live and work from Franklin to Derry and Newport to Pittsfield.

Cumulative Audience of about 15,300.